



# Accessibility Summer Camp

Virtual Conference

June 18, 2021

**Welcome & Main Session 1**

**8:00 AM - 8:50 AM Central Time**

## Welcome Remarks

Cliff Nelson

Director, Instructional Technologies & Academic Support, WSU Tech

## Main Session 1: Learning for Everyone: Accessibility and Faculty Development on Your Campus

[Michelle Gastulo](#), [Antonia Levy](#)

Due to Covid-19, most schools experienced a sudden shift to remote online teaching last year, often coupled with various challenges for continued access and accessibility. This presentation will focus on our accessibility & Universal Design in Learning (UDL) initiative with faculty at CUNY School of Professional Studies, a primarily online institution. We will discuss the ways in which UDL principles and accessibility considerations are included in all faculty development offerings. We will also showcase the 2-week, online Accessibility & UDL workshop we offer for faculty, discuss successes and challenges, and share best practices from our experiences.

**Breakout 1**

**9:00 AM - 9:50 AM Central Time**

## 1A: Digital Accessibility & Immigrant Communities

[Claudia Burdisso](#)

In the United States, there is a community of immigrants with disabilities that are not fluent in English. They belong to what I called “the double minority status”; their needs require more complex solutions. As a society, I believe we are coming up short with this demographic group due to a lack of awareness, a lack of representation, and a lack of resources. My goal is to create awareness about the needs of this underrepresented group related to digital accessibility and touch on the nuances that possible solutions involve.

## **1B: Document Design That Makes A Difference**

[Dawn Monroe](#)

This presentation will explain the principles of universal design where you will learn to create legally compliant documents that are accessible to all. We will explore tips and tools to examine your documents and discover accessibility features that simplify life for everyone.

- Design Documents with Best Practices
- Insert Links for Readability
- Add Alternate Text to Images
- Utilize Descriptive Headings
- Apply Styles for Navigation
- Add Contrast with Colors
- Tell your Story with Charts
- Find Accessibility Tools You Can Use

## **1C: Navigating the Web Using a Screen Reader**

[Robert Beach](#)

This session will demonstrate the techniques a visually impaired internet surfer can use to navigate webpages. Tips regarding accessible web design will be given. The presenter will share resources for various web accessibility tools.

## **1D: Mobile Accessibility Testing Methodology**

[Gian Wild](#)

WCAG2 requires that all content be accessible to the keyboard interface, but it does not require that all content be accessible to a mouse or to a touchscreen user – which is essential on a mobile device. WCAG2.1 does include some mobile accessibility requirements, but doesn't go far enough. Gian Wild chaired the Mobile Site Sub-Committee to develop a set of Mobile Site Testing Guidelines that are available under Creative Commons. These guidelines are meant to be used in conjunction with WCAG2 (and WCAG2.1) to ensure that sites are accessible to people with disabilities using mobile and tablet devices.

## **1E: Hey Google, How Do I Make a Google Doc Accessible?**

[Lisa Dickson](#)

This how-to session will demonstrate strategies for creating accessible Google Docs. Participants will learn tips for accessible headings, color, images, tables, and more.

## **1F: Eating Broken Pretzels: Social Media Accessibility**

[Sam Kelly](#)

How can eating broken pretzels lead to a more accessible world? In this session, Sam will spark the conversation sharing her lived experiences, including how being a tiny transracial transnational adoptee in an interabled family has led to a call to arms for digital justice. Sam will cover accessibility through the lens of a storydoer and provide a tactical approach of accessibility for social media on Facebook, Instagram, LinkedIn, Twitter, TikTok and Clubhouse, including livestreams.

## **1G: Usability Testing with People with Disabilities**

[Lucy Serret](#)

This talk will be recounting experiences of planning and conducting usability tests with people who have a variety of disabilities, including people with vision impairment, low dexterity and mobility, blind and deafblind participants. Practical tips and key considerations will be shared on how to be prepared and get the most out of the sessions.

## **1H: Universal Design Center: Building a Network of Strategic and Coordinated Support**

[Dr. Paul Miller](#)

The session will explore Montgomery College's Universal Design Center - a networked system of supports designed to provide quality professional development and job-embedded coaching to support and promote quality teaching and learning through communication, collaboration, critical thinking, and creativity.

### **Keynote**

**10:00 AM – 11:00 AM Central Time**

#### **Building Inclusively at Google**

[Christopher Patnoe](#)

### **Exhibition Hall**

**11:00 AM – 11:50 AM Central Time**

Topical interest and sponsor breakout rooms are available for you to network with conference attendees and speak directly with our sponsors! Come and go as you wish.

### **Breakout 2**

**12:00 PM – 12:50 PM Central Time**

#### **2A: Supporting Online Students with Disabilities: Strategies & Solutions for Providing Accommodations Using StudentLingo**

[Kristen Seldon](#), [Erica Kennon](#)

The challenges provoked by the COVID-19 pandemic has affected students with disabilities needing accommodations in online coursework. There's no predicting what the long-term outcomes will be for continued distance learning, but most educators believe online courses are here to stay as an option for college attendance. It's imperative that all facets of developing, implementing and delivering accommodations for students with disabilities taking online courses must be embraced at institutions of higher education to ensure equity and success. Many institutions are using StudentLingo as an accessible resource to support students specifically around the soft skills needed for college readiness and beyond.

#### **2B: Tools and Tips for Accessible Instructional Materials Using Word and Blackboard Ally**

[Robert Beach](#), [Shaun Pate](#)

Using best practices to create accessible instructional materials will make your documents more versatile for all users. This session will give tips for creating accessible documents using Word, demonstrate the Word accessibility checker tool, and explain how Blackboard Ally can allow your students to convert your material to the best format for their needs.

## **2C: 5 Easy Steps to a More Accessible Classroom**

[Heather Merchant](#)

Due to recent events, online learning has quickly become more prevalent than ever before. Many students are now faced with no other option than to take an online class, and for students relying on assistive technology, this often leads to increased barriers. But how do instructors ensure their online classroom is accessible? For most, the first thing that comes to mind is the hardest – documents. Although a very important element, there is so much more to an accessible classroom. Join us, as we learn about five easy steps to increase accessibility: navigation, external educational sources, media, visuals, and links.

## **2D: Testing from Zero**

[Scott Chandler](#)

Many of our web pages, forms, and web apps have never been tested for accessibility. With more and more being done online, come learn techniques to evaluate one of your web products on a variety of devices, with only a keyboard, and with a screenreader: the way many of your users experience the world.

## **2E: Virtual Meetings: The Final Frontier**

[Lucy Greco](#)

Even once the pandemic is over, we all will be meeting online. Now we can share our slides in a more accessible way. Come learn about Scribe for Meetings and learn how to make sure people with disabilities who cannot read your slides can now access the content you are sharing.

## **2F: Inclusion through Connection**

[Dr. John Scott](#)

Students bring diverse needs, life circumstances, and cultural perspectives with them into the classroom that can impact their academic achievement and socioemotional well-being. Inclusive teaching strategies can help instructors design experiences that anticipate student needs and foster a sense of belonging. In this session, we'll discuss several considerations for inclusive remote teaching practices through the theme of "connection," focusing on strategies that help students connect with each other, with the curriculum, and with their learning preference for more effective and more equitable learning experiences.

## **2G: DIY Video Captioning with Automated Transcription Tools**

[John Lee](#)

The aim of this session is to discuss and demonstrate how to use four automated transcription tools to create accurate closed captions for videos uploaded to YouTube. (Note: these tools could also be used for captioning videos posted on other video platforms such as Vimeo.) The following four automated transcription tools will be highlighted during the session: YouTube automatic captions; Zoom Audio Transcript; Microsoft Transcribe; and Otter.ai. I will also briefly describe a student-based video captioning pilot using Otter.ai that was developed at Cal Poly during the pandemic. Finally, I will highlight best practices and additional resources for captioning.

**3A: Accessing Open: OER and Students with Disabilities**

[Hannah Davidson](#)

In any given U.S. classroom, approximately twenty percent of our students have a documented disability. Still more may not have an official diagnosis, but face other barriers to accessing learning. Open Educational Resources (materials that can be freely shared, reproduced, and revised) provide educators with an opportunity to reach the greatest number of learners through its flexibility and support of inclusive design decisions. This webinar will briefly define OER and related terms and then delve into the nexus between these course materials and accessibility. We will also (re) consider our definitions of 'access' and seek to understand how using OER might help us to do so.

**3B: Allyship versus Enabling: Leading Through Empowering**

[Chad Weber](#), Stacy Yusim

The difference between allyship and enabling is the difference between having students who are empowered to advocate for themselves with your assistance, rather than expecting you to fix things for them. During the session participants will discuss the differences between holding the power and empowering people, building allyships throughout the university, to create a community of inclusion and access for all. Participants will come away with a step-by-step action plan on how they plan to break down a barrier working with their team and aligning with leaders across the university.

**3C: Fighting the Resistance? Try Understanding the Resistance: Real Stories of Buy-In Challenges and Wins!**

[Krystal Iseminger](#), [Jennifer Roe](#)

Join members of WSU Tech's Accessibility Committee for a candid look at our journey to increase buy-in for accessibility initiatives and culture change throughout the college. We will discuss tactics for understanding resistance and present interviews with faculty on the frontlines of changes in some of the most challenging disciplines. We will highlight successes and how we got there and leave plenty of time for discussion of continuing challenges both digital and physical in our college and your institution. This will be interactive, so bring your reflections and questions!

**3D: Creating Accessibility and Inclusion in Higher Education**

[Madelyn Smith, M.A.](#), [Dr. Jenette L. Smith, DipACLM, M.S.](#), [Dr. Miguel A. Perez](#)

Universal Design for Learning (UDL) is a framework in education that supports the diversity of learners. The goal of UDL is to support all abilities, languages, cultures, and uses of technology in overcoming barriers, while focusing upon learning and educational content. The purpose of this session is to discuss the importance of UDL in higher education and to provide specific suggestions for its incorporation into existing curriculum. UDL is one way to embrace the intersectional framework as a means of critically evaluating current policy and practices.

### **3E: Avoiding Systemic Issues Using Design Systems**

[David Engebretson](#), [Stephanie Paulantis](#), [Carly Gerard](#)

Learning to change the culture of a development environment is challenging. We'll show you what our design system and accessibility testing has done to reduce systemic accessibility issues so that we create digital designs for everybody.

### **3F: From Panic to Proficiency: Take on Accessibility Without Losing Your Mind**

[Cara Combs](#), [Eliza Bullock](#)

Join Cara and Eliza, two seasoned designers, as they share their journey from panic to proficiency. Having survived some remediation nightmares, they have developed an appreciation for incorporating accessibility from the start and can't wait to share their insights with you. They now know that mastering accessibility will be a continual process requiring a healthy dose of grace and forgiveness. Gain confidence in the process as they show you how to approach accessibility with a growth mindset while getting the oh-so-important buy-in from colleagues. You'll leave their session feeling relieved and fired up to take accessibility on by storm!

### **3G: A Conversation about Accessibility with Zoom and Gallaudet University**

[Alex Mooc](#), [Dr. Lance Ford](#), representatives from Gallaudet University

Join Alex Mooc, Head of Accessibility at Zoom and Dr. Lance Ford, Education Advocate at Zoom as they discuss Zoom accessibility and Gallaudet University's experience with Zoom accessibility features to help their school.

## **Main Session 2**

**2:00 PM – 2:50 PM Central Time**

### **Student Panel**

Hosted by [Robert Beach](#)

## **Closing Session**

**3:00 PM – 3:15 PM Central Time**

Closing Remarks & Door Prizes

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# Speaker Bios



**Robert Beach**

Assistive Technology Specialist  
Kansas City Kansas Community  
College

Email: [rbeach@kckcc.edu](mailto:rbeach@kckcc.edu)

Robert has been the Assistive Technology Specialist at KCKCC since January 1994. He is a member of AHEAD and serves as the president of KAN-AHEAD. He is a member of ATHEN (Access Technologists Higher Education Network) and has served on the ATHEN executive board. He has also served on the Advisory Council for the Assistive Technology for Kansans Project for many years. Robert has presented at several conferences including KAN-AHEAD/Regional AHEAD, National AHEAD, Accessing Higher Ground and others. In addition, he has given many presentations for various organizations on the topics of assistive technology, accessible documents, and disabilities in higher education.



**Eliza Bullock**

Marketing Strategist  
Center for Public Partnerships &  
Research, University of Kansas

Email: [elizabullock@ku.edu](mailto:elizabullock@ku.edu)

Cara Combs, Creative Director, and Eliza Bullock, Marketing Strategist, have a combined 38 years of design experience. Since their first unexpected remediation, they've become the in-house accessibility experts at the University of Kansas Center for Public Partnerships and Research (CPPR). Through accessibility and design, they maximize the impact of CPPR's mission to optimize the well-being of children, youth, and families across the state and nation. Their road to accessibility mastery is a long one, but they hope that others can learn from their experience.



## Claudia Burdisso

Strategic Partnerships Manager  
Avantpage Translations  
Email: [claudia@avantpage.com](mailto:claudia@avantpage.com)

Claudia Burdisso is an active Accessibility Advocate. She has ample experience managing projects to remediate foreign language forms making them accessible, assessing foreign language website accessibility levels, and providing services for the visual and hearing-impaired communities. She is also a member of the Voting Accessibility Advisory Committee of Sacramento County (VAAC). She has received a certificate in Digital Accessibility from Utah State University and is currently pursuing a Masters in Political Management from The George Washington University.



## Scott Chandler

IAM Business Analyst  
Virginia Tech  
Email: [chandler@vt.edu](mailto:chandler@vt.edu)

S.B. Chandler is the Identity and Access Management Business Analyst for Secure Identity Services in the Division of Information Technology at Virginia Tech. He writes requirements and consults on identity-based products and services. A recovering professor, Chandler taught user experience, graphic design, instructional design, and media to over 1000 Hokies. Previously he worked on the Ensemble web team in Enterprise Systems supporting and teaching content creators across the university. Chandler has consulted on the UX of over a hundred websites and applications. His client list includes Apple, Adobe, NASA, and the U.S. Department of Defense.



## Cara Combs

Creative Director  
Center for Public Partnerships &  
Research, University of Kansas  
Email: [caracombs@ku.edu](mailto:caracombs@ku.edu)

Cara Combs, Creative Director, and Eliza Bullock, Marketing Strategist, have a combined 38 years of design experience. Since their first unexpected remediation, they've become the in-house accessibility experts at the University of Kansas Center for Public Partnerships and Research (CPPR). Through accessibility and design, they maximize the impact of CPPR's mission to optimize the well-being of children, youth, and families across the state and nation. Their road to accessibility mastery is a long one, but they hope that others can learn from their experience.



## Hannah Davidson

Accessibility Specialist  
Plymouth State University  
Email: [hldavidson@plymouth.edu](mailto:hldavidson@plymouth.edu)

Hannah Davidson (pronouns: she/her) is the Accessibility Specialist at Plymouth State University where she is also a teaching lecturer and a doctoral candidate. Her research explores how Open Education impacts the experience of students with disabilities. Hannah provides workshops and consultation throughout the Northeast to help bring awareness of disability and inclusive design and re-thinking pedagogy to help all students have an affirming and equitable academic experience.



## Lisa Dickson

Instructional Technologist/Digital  
Accessibility  
Hutchinson Community College  
Email: [dicksonl@hutchcc.edu](mailto:dicksonl@hutchcc.edu)

Lisa Dickson serves as Instructional Technologist/Digital Accessibility at Hutchinson Community College in Hutchinson, KS. She first joined HutchCC in 2015 with primary responsibilities in LMS management, online course development, and training and support. In 2016 she spearheaded a large-scale accessibility initiative at HutchCC and is an advocate for accessibility in online courses. Lisa holds a Master of Science in Counseling and Student Development from Kansas State University and a bachelor's degree from Fort Hays State University



## David Engebretson

Digital Technologies Accessibility  
Coordinator  
Western Washington University  
Email: [engebrd2@wwu.edu](mailto:engebrd2@wwu.edu)

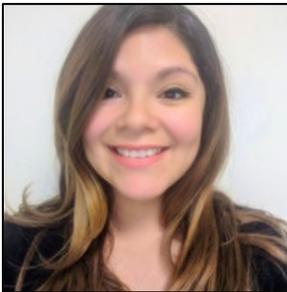
David Engebretson is the Digital Technologies Accessibility Coordinator at Western Washington University and is interested in improving accessibility for all of our global Western community. He works to create awareness regarding accessibility issues in the community by sharing his screen reader output so stakeholders can attain an empathetic viewpoint and then strive to make their creations more accessible. David also volunteers as a disability advocate for all types of abilities so that every human has the opportunity to thrive with equity. "Accessible technologies level the learning field." – David Engebretson October, 2017



## Carly Gerard

Web Accessibility Engineer  
Western Washington University  
Email: [gerardc@wwu.edu](mailto:gerardc@wwu.edu)

I help develop and maintain the university's Drupal, WordPress, and static HTML sites to ensure the themes are accessible and user friendly. I provide accessibility training for web content creators and developers, and serve as an accessibility subject matter expert across campus. I am a Certified Professional in Web Accessibility (CPWA) through the International Association of Accessibility Professionals.



## Michelle Gastulo

Instructional Design Specialist  
CUNY School of Professional  
Studies  
Email: [michelle.gastulo@cuny.edu](mailto:michelle.gastulo@cuny.edu)

Michelle Gastulo is an instructional design specialist at the CUNY School of Professional Studies. She provides faculty support and training through live sessions and facilitated workshops on topics such as Blackboard, Open Educational Resources, accessibility, and Universal Design for Learning.



## Lucy Greco

Web Accessibility Evangelist  
UC Berkeley  
Email: [lgreco@berkeley.edu](mailto:lgreco@berkeley.edu)

Lucy Greco is an accessibility evangelist who has worked in the access technology field for over 30 years. She is a passionate person about making sure that everyone can benefit from technology and all the world has to offer. She has worked with government agencies and businesses helping make their products and services accessible to everyone.



## Krystal Iseminger

Instructional Technologist  
WSU Tech

Email: [kiseminger@wsutech.edu](mailto:kiseminger@wsutech.edu)

Krystal Iseminger is an Instructional Technologist at WSU Tech where she serves as both an accessibility specialist and course reviewer. She is passionate about her role as a designer/facilitator of accessibility training for faculty and staff. Her commitment to promoting accessibility in education was fostered during her time as an Instructional Designer/Online Lecturer for WSU. Krystal has chaired the Accessibility Committee at WSU Tech for 2 years.

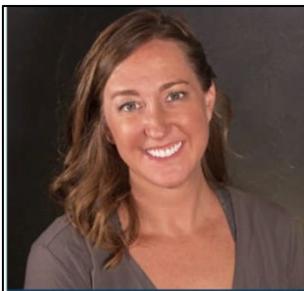


## Sam Kelly

Social Media Strategy Associate  
Director  
Americares

Email: [Sam@IAmSamKelly.com](mailto:Sam@IAmSamKelly.com)

Sam Kelly (she/her/ella) is a hypewoman for accessibility and smiles. Sam is Bolivian-American, a multipotentialite and a community builder. She currently serves at the nonprofit Americares, where she leverages all social media in support of improving global health. Sam is a crusader of human-service over human-centered design because of her multiple intersectionalities and experiences. She's an abolitionist for injustice, an activist and embraces all things agile as a certified scrum master. She says make your social media accessible and say hello @IAmSamKelly on all social!



## Erica Kennon

Partner Relations  
Innovative Educators  
Email: [erica@ieinfo.org](mailto:erica@ieinfo.org)

- Problem Solver, Tone-Deaf Music Lover, Student Success Twin
- 15+ years supporting clients & their success
- Passionate about people and their needs
- Creative thinker with a get-it-done attitude
- Downward dog? Red hot chili pepper flakes?
- Most likely to be dancing at Red Rocks



## John Lee

Assistive Technology Specialist  
California Polytechnic State  
University Disability Resource  
Center  
Email: [jlee245@calpoly.edu](mailto:jlee245@calpoly.edu)

John has 22 years of experience as an assistive technology professional. He has earned certifications as a RESNA Assistive Technology Practitioner (ATP) and IAAP Certified Professional in Accessibility Core Competencies (CPACC). John currently provides assistive technology (AT) consultations and training to students registered with the Disability Resource Center at Cal Poly in San Luis Obispo, CA. In addition, he consults with Cal Poly faculty and staff in the area of digital accessibility, ensuring that all campus members have equal access to electronic documents, audio/video, websites, and electronic products. He is passionate about promoting disability as diversity and accessibility as inclusion.



## Antonia Levy

Associate Director of the Office of  
Faculty Development and  
Instructional Technology  
CUNY School of Professional  
Studies  
Email: [antonia.levy@cuny.edu](mailto:antonia.levy@cuny.edu)

Antonia Levy is an East German transplant to New York and is currently the Associate Director of the Office of Faculty Development and Instructional Technology at CUNY School of Professional Studies. Working mainly with online faculty, she is dedicated to the implementation of universal design as part of equality and inclusion efforts in higher education. Antonia is also finishing her dissertation in sociology at CUNY Graduate Center, and has been teaching for many years as an adjunct instructor at several CUNY colleges.



## Heather Merchant

Educational Accessibility  
Technologist  
Wichita State University  
Email:  
[heather.merchant@wichita.edu](mailto:heather.merchant@wichita.edu)

Heather M. Merchant, M.S. is the Educational Accessibility Technologist for Wichita State University, a former instructional designer, instructor for Wichita State's Lifelong Learning program, a QM Peer Reviewer, and a contributing author for KSARN (Kansas Accessibility Resource Network), an online accessibility initiative that offers free training on a variety of accessibility topics. As the Educational Accessibility Technologist, Heather audits online courses, hybrid courses, and all EIT at Wichita State for accessibility. She also provides accessibility training and has recently started assisting in braille and tactile graphic production.



## Dr. Paul Miller

Professional Development  
Director  
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Paul D. Miller, Ed.D. is the Professional Development Director for the Office of E-Learning, Innovation, and Teaching Excellence at Montgomery College. He has extensive experience in STEM instruction; K-16 curriculum development; instructional design and teaching methodologies; project evaluation; professional development; instructional technology integration; instructional systems development; program implementation fidelity and evaluation; and over \$34 million in federal and state grant facilitation and management. He has worked with school systems in 28 states and presented internationally at conferences on cooperative learning models, scaling programs for enhanced outcomes, effective leadership coaching practices, competency-based learning, and technology integration to support teaching and learning.



## Dr. Lance Ford

Education Advocate for Zoom



## Dawn Monroe

Microsoft Office Specialist  
Master/Instructor  
Dawn Monroe Training  
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Dawn Monroe is a certified Microsoft Office Specialist Master (MOSM), Microsoft Certified Educator (MCE), Modern Classroom Certified Trainer (MCCT), Certified Virtual Educator (CVE) and Certified Virtual Presenter (CVP). She has a background of over 26 years in the technical training industry. Dawn has a unique ability to translate technical concepts in a simplified, fun way, and empowers business professionals through ongoing skill development. Visit Dawn Monroe Training for more information.



**Alex Mooc**

Head of Accessibility  
Zoom



**Shaun Pate**

Instructional Design Coordinator  
Kansas City Kansas Community  
College  
Email: [spate@kckcc.edu](mailto:spate@kckcc.edu)

Shaun has been the Instructional Design Coordinator at Kansas City Kansas Community College since the beginning of 2019 and previously worked at Cleveland University as their Alternate Media Specialist assisting students, faculty, and staff in creating and utilizing accessible content. He currently provides instructional technology training to Kansas City Kansas Community College staff and faculty while also assisting in course design. Shaun has presented and co-presented at several conferences in addition to providing workshops relating to different available educational technologies.



**Christopher Patnoe**

Head of Accessibility Programs  
and Disability Inclusion  
Google  
[LinkedIn Profile](#)

Christopher Patnoe is the Head of Accessibility Programs and Disability Inclusion for Google. He leads Google's efforts around the accessibility of product, people (both Googler and end users) and partnerships. He has more than 20 years experience in Tech working at companies like Apple, Sony Ericsson and Disney where he's built hardware, software, and services. His current passion is Accessibility at the intersection of immersive technologies (AR/VR) and consumer hardware. He is the chair for the Immersive Captions Community Group with the W3C, is a co-Chair of the XR Association Accessibility Working Group, and sits on the Board of Trustees for the American Foundation for the Blind. Christopher has a degree in Music from UC Berkeley.



## Stephanie Paulantis

Front End Developer/Designer  
Western Washington University  
Email: [masons7@wwu.edu](mailto:masons7@wwu.edu)

Stephanie Paulantis is a front end developer and designer at Western Washington University. She likes using WCAG as a challenging exercise in creative restraints, to help her be a better and more flexible web developer.



## Dr. Miguel A. Perez

Professor, Department of Public  
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Fresno State University  
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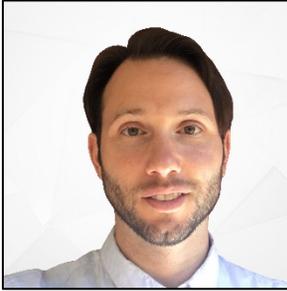
Miguel Perez, Ph.D. is a faculty member at Fresno State. His work focuses on cultural and linguistic competence and global health issues. He proudly serves as a mentor, advocate, and researcher promoting inclusivity in higher education.



## Jennifer Roe

Program Director of Leadership  
and Personal Development  
WSU Tech  
Email: [jroe2@wsutech.edu](mailto:jroe2@wsutech.edu)

Jennifer Roe serves as the Program Director of Leadership and Personal Development at WSU Tech and has a background in content development and professional training focusing on work ethic skills. Her passion is rooted in a continued desire to explore new possibilities by challenging the status quo. Jennifer has served on the Accessibility Committee at WSU Tech for two years.



## Dr. John Scott

Product Manager  
Blackboard Ally

Email: [john.scott@blackboard.com](mailto:john.scott@blackboard.com)

Dr. John Scott is a Product Manager for Blackboard Ally, and directs Ally research efforts and thought leadership around inclusive pedagogy. Prior to joining the Blackboard Ally team, John completed his PhD in Learning Sciences and New Media at the University of California Berkeley, where he designed, taught, and researched online learning courses focused on collaborative learning and multimodal literacies. He also holds a Master's Degree in Special Education, and spent over 4 years as a public school teacher working with at-risk youth in New York City.



## Kristen Seldon

Director of Partner Relations  
Innovative Educators

Email: [kristen@ieinfo.org](mailto:kristen@ieinfo.org)

- Customer Service Queen, Yoga Lover, Student Success Twin
- 15+ years supporting educators
- Most likely to go above & beyond for her clients
- Most likely to strike up a conversation with anyone
- Spent the first 18 yrs of her life in Southeast Asia
- Check out my acting skills



## Lucy Serret

UX Design Consultant  
Transpire

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Lucy is a UX design consultant and passionate accessibility advocate at Transpire. She believes in the power of collaboration, creativity and research to solve problems and make positive change. Her passion for universal design and technology propel her to continue learning, sharing and exploring new approaches to understanding the diversity of the human experience.



## Dr. Jenette L. Smith

Instructor  
Education and Leadership

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Jenette L. Smith, Ed.D., DipACLM, M.S. began a faculty position in 2021 with Clarkson College in the EDD program, Doctor in Health Care Education and Leadership. In addition, Dr. Smith serves as an educator, ally, and advocate for individuals with disabilities, their families, and their caregivers.



## Madelyn Smith

Doctoral Student  
University of Northern Colorado

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Madelyn Smith, M.A., is a doctoral candidate in special education with the University of Northern Colorado. Madelyn proudly serves as a writer, researcher, advocate, and educator to promote equitable, inclusive practices in schools and communities.



## Chad Weber

Accommodations Coordinator  
Regis University

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Chad Weber is the Accommodations Coordinator at Regis University in Denver CO. He has been working and studying in the field of disabilities for over 20 years and holds an M.A. in Student Affairs Counseling and a BS in Sociology. With his unique perspective as a graduate student who used Disability Services when he lost his vision half way through his Master's program. Chad has presented at numerous local and national conferences on Higher Education and accessibility. Chad combines this personal experience with his varied roles in State Vocational Rehabilitation offices, Community Colleges and four-year universities.



**Gian Wild**

CEO  
AccessibilityOz

Email:

[gian@accessibilityoz.com.au](mailto:gian@accessibilityoz.com.au)

Gian Wild is the CEO of AccessibilityOz. She has worked in accessibility industry since 1998, when she worked on the very first Australian accessible web site. Her major achievements include: six years' active membership in the W3C Web Content Accessibility Guidelines Working Group contributing to WCAG2; her speech on the importance of web accessibility at the United Nations Conference of State Parties in 2015; and the release of the ICT Mobile Site Accessibility Testing Guidelines as the Mobile Sub-Committee Chair of the ICT Accessibility Testing Symposium. In 2019 Gian won the inaugural Accessibility Person of the Year.

# Meet the Conference Planning Committee

Cliff Nelson  
Conference Planning Committee Chair  
Director, Instructional Technologies & Academic Support  
WSU Tech  
Wichita, KS

Robert Beach  
Assistive Technology Specialist  
Kansas City Kansas Community College  
Kansas City, KS

Krystal Iseminger  
Instructional Technologist  
WSU Tech  
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